

Simonton Ranks Highest among Builders/Remodelers and Consumers



Achieves distinction among builders/remodelers for a third consecutive year

For a third consecutive year and in 4 of the past 5 years, Simonton Windows ranks highest in the *J.D. Power and Associates 2010 Builder and Remodeler Residential Window and Patio Door Satisfaction Study*.SM Additionally, Simonton Windows also ranks highest in the *J.D. Power and Associates 2010 Consumer Windows and Patio Doors Satisfaction Study*.SM This is the first year Simonton Windows has been included in this study.

Satisfying Consumers

The *Consumer Windows and Patio Doors Satisfaction Study*SM evaluates the consumer experience with windows or patio doors purchased in the past 12 months.

The study measures six factors (in order of importance): Operational Performance and Durability, Appearance and Design Features, Price, Ordering and Delivery, Warranty, Repair and Replacement.

Simonton Windows achieves high scores in all factors measured in this study.



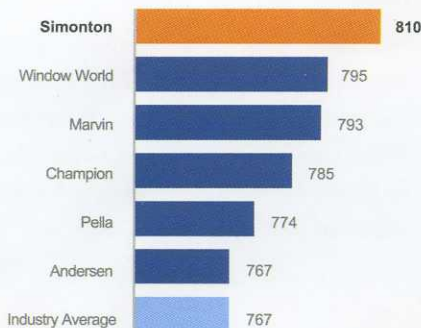
Highest in Customer Satisfaction and in Builder/Remodeler Satisfaction with Residential Window and Door Manufacturers

Satisfying Builders/Remodelers

The *Builder and Remodeler Residential Window and Patio Door Satisfaction Study*SM measures the experience of builders/remodelers with the window brands they select and install.

The study evaluates performance in seven factors (in order of importance): Product, Warranty Repair and Service, Price, Customer Service and Support, Credit and Billing Process, Delivery, Ordering Process. *(continued on back)*

Consumer Satisfaction Index Ranking



(Based on a 1,000-point scale)

Other companies in the study: American Craftsman, Crestline, JELD-WEN, Milgard.

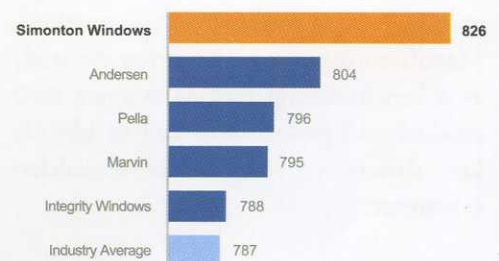
Source: J.D. Power and Associates 2010 Consumer Windows and Patio Doors Satisfaction StudySM

Taking Care of Customers

Providing a superior customer experience is clearly a priority at Simonton Windows. This customer-centric focus is a result of the hard work and dedication of all employees.

Simonton Windows' industry-leading performance begins with taking the time to understand the needs and requirements of their builders/remodelers and consumers, and then following through on that understanding by providing quality products, at a good price, with excellent service. The result is a loyal customer base, willing to testify to their outstanding experience with Simonton Windows.

Builder/Remodeler Satisfaction Index Ranking



(Based on a 1,000-point scale)

Other companies in the study: Atrium, JELD-WEN, Milgard, MW, Silver Line.

Source: J.D. Power and Associates 2010 Residential Window and Patio Door Builder and Remodeler StudySM

